

Newsletter

Dear members,

This week, we are proud to invite Diane Coyle to UCL to give us a talk on "Economics for the future". Diane Coyle is a freelance economist and Vice Chairman of the BBC trust, the British Broadcasting Corporation's governing body and has authored several bestselling books including *Sex, Drugs and Economics* and *The Soulful Science*. She was also awarded an OBE during the New Year's Honours in 2009 for her services to economics. Don't miss this opportunity to learn and hear from Diane herself!

In addition, we have also attached a review of Guy de Jonquières' talk last week for the reading pleasure of those who did not attend the talk.

This week will be the last week that The Economist's Society survey will be open. We appreciate all the kind responses given so far, and for those who would like to share with us your feedback, the link to the survey can be found here.

<https://docs.google.com/spreadsheets/viewform?formkey=dGRtY1ZlZlE3Vzc5YjV0RGJxOTJcGc6MQ>

We hope to see you at our event!

Diane Coyle: Economics for the future

The Economist's Society, in collaboration with the Economics and Finance Society, is proud to present Diane Coyle: Economics for the Future.

'We borrowed massively from the natural and human resources of the future – to an extent that standards of living will be lower... when people have to service our massive debts and live with unknown environmental changes' writes Diane Coyle in her latest book, *The Economics of Enough*. This damning condemnation of the 'crisis of capitalism' that occurred during the late 20th/ early 21st century represents Coyle's wider view that the day of economic restraint is upon us.

On Thursday, 31st January, Diane Coyle will be at UCL to discuss the questions of time horizons and sustainability (not purely environmental) in economics, and how this can potentially be incorporated not only into policy, but also the teaching of the subject in universities and elsewhere.

So come along and join us for what proves to be a fascinating evening of insight and debate as to whether enough, in economic terms, is truly enough.

Diane Coyle is a freelance economist and Vice Chairman of the BBC trust, the British Broadcasting Corporation's governing body. She is also a member of the UK Competition Commission and a former advisor to HM treasury.

She completed her undergraduate degree in PPE at Brasenose College, Oxford before going on to gain an MA and PhD in Economics from Harvard University; her thesis was entitled 'the behaviour of wages and employment in the manufacturing industry'. Upon the completion of her studies, she spent a brief stint as an Economist at HM treasury before becoming the Europe editor for the *Investor's chronicle* and then economics editor for the *Independent*.

Diane has authored several bestselling books including *Sex, Drugs and Economics* and *The Soulful Science* and her research interests include competition policy, network markets and the economics of new technologies and globalization – notably, how mobile telephony has impacted upon developing countries. She was awarded an OBE during the New Year's Honours in 2009 for her services to economics.

For more information on the speaker please visit: <http://www.enlightenmenteconomics.com/index.html>
For more information on the society visit www.economistsociety.org,
[facebook.com/TheEconomistsSociety](https://www.facebook.com/TheEconomistsSociety),
twitter.com/EconSocUCL.
Get in touch at info@economistsociety.org

For more information on The UCLU Economics and Finance Society, visit: <http://www.uclifs.com/>

Date: 31st January 2013, Thursday

Time: 17:00-18:30

Venue: Christopher Ingold Ramsay LT

Free Entry. No need for registration.

Facebook events

page: <http://www.facebook.com/events/128423257320525/?fref=ts>

Campus Route Finder:

<http://crf.casa.ucl.ac.uk/screenRoute.aspx?s=1309&d=44&w=False>

To you, by you, for you

The Economist's Society has designed a survey to seek your kind feedback on the various events and initiatives that we have had, so that we are able to further improve the events that we bring to you, for you.

The survey would take approximately 5 minutes to complete, and we will really appreciate your feedback. It would go a long way in helping us make our events even better for you. Several of you have kindly filled in the survey, and we really appreciate it. The survey can be accessed from this link: <https://docs.google.com/spreadsheet/viewform?formkey=dGRtY1ZlbEJ3Vzc5YjV0RGJxOTJTCGc6MQ>

Review of Guy de Jonquieres Academic Event

On Tuesday, 22nd January 2013, the UCL Economist's Society had the privilege of hosting Guy de Jonquieres to speak on the topic of "What China Power Shift?". During the session, Mr de Jonquieres shared his ideas on the nature and contents of *China power*, and challenges various other popular and widely accepted perceptions of modern-day China and China's sources of power. It was an illuminating session, which ultimately reflected upon the incompleteness of our understanding of modern-day China, and the role that China can and will take on as we move into the future.

The full review can be accessed from our website: <http://www.economistsociety.org/past-speakers.html>.

LSE SU Economics Conference

The UCL Economist's Society would like to inform our members about the LSE SU Economics Conference. The LSE SU Economics Conference is a prestigious annual two day event, with the kind support of Craig Calhoun and the Economics Department. Through a series of keynote speakers, panel discussions and workshops, they bring together a gathering of prominent professionals, policy makers and academics to engage in intellectually stimulating discussions and presentations seeking to explain current global dilemmas. This year they have included the Economics Policy Challenge in the ticket. They also invite you to come along to their EPC Final on Friday 15/02/2013, a research-based essay competition where the finalists will present their papers, with judges including Professor Danny Quah.

For more information, please visit <http://lsesu-ec.org>

The Economist's Society

The logo for University College London (UCL), featuring the letters 'UCL' in a bold, white, sans-serif font on a dark blue background.